

**ECONOMIC DEVELOPMENT
MEASUREMENT TOOLS**

The Success Measures Economic Development Tools assess the impact of job training and readiness programs on residents and the community. The feedback can help inform residents' expectations of their current community and assist in marketing efforts toward potential future residents.

Tool Title	Description
Attitudes Toward Entrepreneurship	Documents attitudes about entrepreneurship.
Employment and Income from Job Training	Documents job placement, retention, employment stability and wage progression among training participants.
Extent to Which Local Businesses Meet Basic Community Needs	Documents whether residents can obtain necessary goods and services from local businesses and service providers.
Skills Acquisition – Basic Job Readiness	Documents and calculates changes in participant's skill levels, job readiness, income levels, and employment status after participating in training program.
Skills Acquisition – Basic Job Readiness Assessment	Documents assessment by program staff or joint staff/participant of participant's skill levels and job readiness.
Trainee Expectations of Job Training and Placement	Documents trainee's expectations of job training/placement, employment readiness, and skill area challenges.
Trainee Mid-Point Evaluation of Job Training and Placement	Documents trainee's mid-point perceptions of job training/placement programs and changes in employment skills.
Trainee Post-Training Evaluation of Job Training and Placement	Documents trainee's post-training perceptions of job training/placement programs and changes in employment skills.