

Our Approach

We are here to help you navigate shifting funding and community needs. In addition to full-scale evaluation consulting, we provide short-term technical assistance. Tailored support focuses on listening to where organizations are now and where they want to be in the short term, supporting reduced budgets and shorter project engagements.

This support quickly strengthens informed decision-making and sharpens an organization's ability to tell the stories about the difference they make in their community. Success Measures works with existing data and systems to harvest meaningful narratives for communications and provide actionable insights so organizations are agile and focused on what works.

Short-Term Technical Assistance

We help clients prioritize learning, reflection and higher-level strategic thinking that moved them beyond day-to-day challenges through:

Real world examples of our past work:

- *Strengthened organizational ability to tell concise and compelling stories of impact and clarify messaging and framing of their work*
- *Identified and addressed how outside parties, like funders or program users, perceived the organizational mission and work*
- *Demonstrated the difference made to attract new and diversified funding or capital as well as engage new partners*

- Strengthening organizational communication and telling stories of impact.
- Building long-term internal evaluation capacity with tailored skillsets and tools.
- Discovering ways to gain valuable insights that inform strategic decisions, shape future programs or investments, and develop a clear roadmap.
- Assessing and recalibrating grantmaking or investment priorities towards the outcomes that realize mission.
- Incorporating community voices and insights into decision-making.

“Success Measures was a great evaluation partner for us because they aligned with our way of working and grasped the heart of our work. They were a collaborative partner, and at every step of the way, they ensured they understood the why of everything we do. They didn’t make assumptions about what was or wasn’t important to us and approached the collaboration with total curiosity. Their work reflected they heard and understood us.”

Christina Johnson, Program Associate, National Collaborative for Health Equity

Success Measures is an evaluation and learning strategy consulting team. We work with our partners by:



Measuring outcomes and facilitating learning

We work with community-based organizations, intermediaries, funders and national nonprofits to strengthen their internal evaluation learning practices and documenting results. Our work supports organizations focused on improving the places, systems and conditions for healthier and stronger communities.



Grounding our work in participatory and equitable practices

We approach our work with a participant-first lens by working with impacted groups to enable agency at every evaluation stage and using data collection methodology rooted in transparency and respect. Our practice considers power dynamics and reflects community voices to identify practical, actionable outcomes and lay the foundation for enduring change.



Working together as thought partners and advisors

We work with clients to understand their goals and challenges with our collective expertise and adaptive solutions. Through listening and collaborative candor, we establish trusting relationships to support our clients' needs to realize their visions for learning and demonstrating change.

Success Measures Services

- ❑ **Full range of evaluation consulting and technical assistance services** from planning through communicating findings and helping clients use the results.
- ❑ **Strategic learning processes** that intentionally includes real-time reflection and application of learning to respond to and adapt strategies.
- ❑ **Thought partnership and advisory services** for evaluation, learning and grantmaking strategies.
- ❑ **Tailored tool sets** including surveys, observation checklists and interview guides.
- ❑ **Technology support** for community data collection through the Success Measures Data System.

Connect with us

We'd love to hear about your work and how we might collaborate, share resources and support your evaluation and learning efforts. Connect with Lynne Wallace, Vice President, Success Measures Business Development and Operations, at lw Wallace@nw.org.

