Success Measures is an evaluation and learning strategy consulting team. We work with our partners by:

Measuring outcomes and facilitating learning

We work alongside organizations to strengthen their evaluation and learning practices for measuring change in complex environments. We work with communities to identify measures that accurately reflect their experiences, enabling learning and action that improve outcomes. We facilitate spaces conducive to reflection so that clients apply the insights gained, continuing the transformation beyond their engagement with Success Measures.

Grounding our work in participatory and equitable practices

We apply a participant-first lens to every evaluation stage and use data collection methodology rooted in transparency and respect. Our place-based practice considers power dynamics and reflects community voices to identify practical, actionable outcomes and lay the foundation for enduring change. Our work focuses on the unique needs of the community, ensuring the process and learning from the evaluation ultimately benefits participants.

Working together as thought partners and advisors

We help our clients identify — at the outset — how they will make best use of the evaluation and learning to support their vision and demonstrate change. We work to understand their goals and think through their unique challenges with our collective expertise and adaptive solutions. Through listening and collaborative candor, we build trusting relationships that support the evaluation, learning, and grantmaking strategies our clients need.

We work with community-based organizations, intermediaries, funders and national nonprofits focused on improving the places, systems and conditions for healthier and stronger communities.

Our Services

- **Full range of evaluation consulting and technical assistance services** from planning through communicating findings and helping clients use the results.
- **Strategic learning processes** that intentionally include real-time reflection, making sense of and applying the learning to ground and adapt strategies.
- **Thought partnership and advisory services** for evaluation, learning and grantmaking strategies.
- **Tailored tool sets** including surveys, observation checklists and interview guides.
- **Technology support** for community data collection through the Success Measures Data System.

Connect with Us

We'd love to hear about your work and how we could collaborate and support your evaluation and learning efforts. Connect with Lynne Wallace, Vice President, Success Measures Business Development and Operations, at lwallace@nw.org or (202) 524-9986.

SUCCESS MEASURES®

1255 Union St. NE • Suite 500 Washington, DC • 20002 • SuccessMeasures.org
Success Measures is a social enterprise based at NeighborWorks® America, a national community development intermediary.

NeighborWorks® AMERICA

Our Approach

We are here to help you navigate shifting funding and community needs. In addition to full-scale evaluation consulting, we provide short-term technical assistance. This tailored support focuses on listening to where organizations are now and where they want to be in the short term, supporting reduced budgets and shorter project engagements.

This support quickly strengthens informed decision-making and sharpens an organization's ability to tell the stories about the difference they make in their community. Success Measures works with existing data and systems to harvest meaningful narratives for communications and provide actionable insights so organizations are agile and focused on what works.

Short-Term Technical Assistance

We help clients prioritize learning, reflection and higher-level strategic thinking that moves them beyond day-to-day challenges through:

- Strengthening organizational communication and telling stories of impact.
- Building long-term internal evaluation capacity with tailored skillsets and tools.
- Discovering ways to gain valuable insights that inform strategic decisions, shape future programs or investments, and develop a clear roadmap.
- Assessing and recalibrating grantmaking or investment priorities towards the outcomes that realize mission.
- Incorporating community voices and insights into decision-making.

Real world examples of our past work:

- *Strengthened organizational ability to tell concise and compelling stories of impact and clarify messaging and framing of their work*
- *Identified and addressed how outside parties, like funders or program users, perceived the organizational mission and work*
- *Demonstrated the difference made to attract new and diversified funding or capital as well as engage new partners*

> **"Success Measures was a great evaluation partner for us because they aligned with our way of working and grasped the heart of our work. They were a collaborative partner, and at every step of the way, they ensured they understood the why of everything we do. They didn't make assumptions about what was or wasn't important to us and approached the collaboration with total curiosity. Their work reflected they heard and understood us."**
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> **Christina Johnson, Program Associate, National Collaborative for Health Equity**